

WHAT'S NEW ON

Celebrity **XCEL**SM



WE DIDN'T FIND YOUR HAPPY PLACE, **WE BUILT IT.**

The islands of the Caribbean will never be the same once Celebrity Xcel starts making waves there. Celebrity Xcel does exactly that by excelling into a class all its own, combining the best of our Edge® Series ships with entirely new experiences that change the game all over again. Stay tuned for all the exciting details as we reveal them over the coming months. Discover all the ways this ship will change your clients' vacation experience, you won't want to miss it. Until then, you can book your clients' Caribbean sailing now. Trust us, you'll be glad you did.



WHAT IS XCEL DREAM MAKERS?

Be part of creating the next ship on your clients bucket list. Join the Xcel Dream MakersSM, a team of vacationers who will help us elevate Celebrity Xcel into a class of its own. This ship is going to be your clients happy place, so we can't make all the final decisions without you. Test, try, vote, and share your thoughts! You can even win a spot on the Celebrity Xcel Naming Sailing.

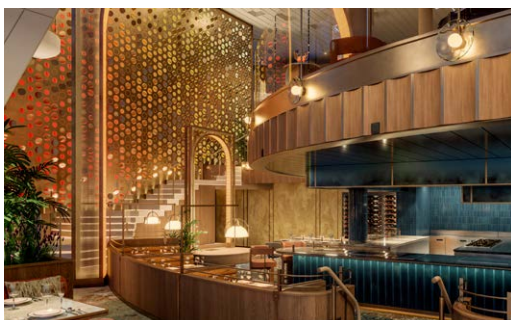
HOW IT WORKS

1. Register to enter at **DreamMakers.CelebrityCruises.com**
2. Log in daily for more chances to win
3. Answer weekly poll questions and see results
4. Submit a photo and short blurb sharing your happy place
5. Share with friends through Facebook and email
6. Play daily Instant Win games for exclusive travel merchandise (not available in AUS/NZ)

THE BAZAAR

ERASING THE LINE BETWEEN SHIP AND SHORE

Celebrity XcelSM doesn't just bring your clients to some of the world's best places. It brings those places along for the ride. With The Bazaar, we're no longer just blurring the line between ship and shore. We're erasing the line completely. From the culture, flavors, sights, and sounds of the destinations they'll visit to the local festivals they're famous for, the experience is so authentic, they won't even know they're not there, yet.



MOSAIC RESTAURANT

The best way to get a taste of a place is to do exactly that. And at Mosaic, your clients can do it without even stepping off the ship. Our visionary chefs put their spin on the destination's signature dishes and deliver the world right to your clients table like only they can. It's not just one can't-miss restaurant. It takes on a whole new flavor wherever they are.



SPICE

Your clients can take a walk on the tasty side and sample authentic bites from the exciting places they visit on their sailing.



CHEF'S STUDIO

If the thing your clients remember most about where they travel is the food they'll discover there, our Chef's Studio is made for them. Our chefs will let them in on the secrets to cooking up the delicious destination-inspired dishes they'll try during each one of our festivals. It's like bringing a taste of The Bazaar home with them to experience again and again.



MARKET AT THE BAZAAR

Your clients don't have to search far and wide for one-of-kind finds. We've assembled the best local must-haves right here. Experience the sights, sounds, flavors, and creations of a market that's always on the move, and even learn a few skills from the artisans themselves.

THE BAZAAR

THE FESTIVALS

Your clients can party like a local at festivals that celebrate the culture and traditions of the incredible destinations you visit.



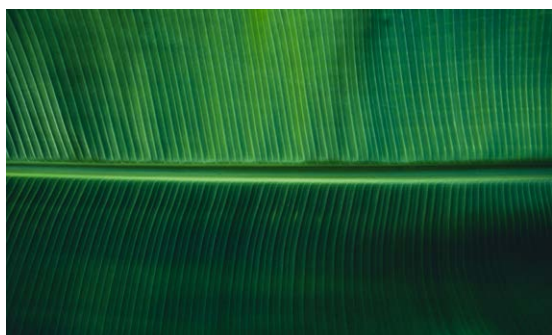
CARNIVAL FESTIVAL

No place knows how to celebrate like the Caribbean, and Carnival is their biggest, brightest, and most over-the-top party of the year. So, get ready. The Bazaar puts your clients right in the middle of it. The tropical beats. The sequins. The feathers. A sip (or two) of rum to warm their soul.



AQUA FESTIVAL

The sea is what makes the Caribbean the Caribbean, and that's worthy of the kind of celebration your clients will only find at The Bazaar. We're decking everything out in bright blue hues. We're turning up the refreshing island rhythms. And we're cooking up the freshest seafood around.



FLORA FESTIVAL

Homegrown island flavors are the inspiration for this festival that adds more than a dash of Caribbean spice to your itinerary. Your client will follow their senses to The Bazaar and celebrate the deliciousness of the tropical harvest. Folk music sets the mood. Bachata dancing turns up the heat. An experience to remember is ready to take root.



¡VIVA! FESTIVAL

Just in case your clients need an excuse to celebrate, we're raising a glass to life. Make that a margarita glass. The bold sights, sounds, flavors, and colors of Mexico are taking over The Bazaar for a fiesta like nothing your clients have ever seen. We're pulling out all the stops, because we want your clients living their best life. ¡Salud!



NOTHING COMES CLOSE TO DATE NIGHT, ALL DAY LONG

Date night just got an upgrade. Ok, lots of upgrades. With 17 restaurants, 15 bars and lounges, more than 100 live shows, parties, and activities to try together for the first time, your clients can fall in love again as many ways as they want. And it's all steps away on Celebrity Xcel. From our first seaside brunch with the most over-the-top Bloody Mary bar they've ever seen to award-winning wine tastings led by experienced sommeliers and parties under the stars where they'll dance like no one's watching, date night is an all-day event here. We'll consider that "Do Not Disturb" sign their seal of approval.

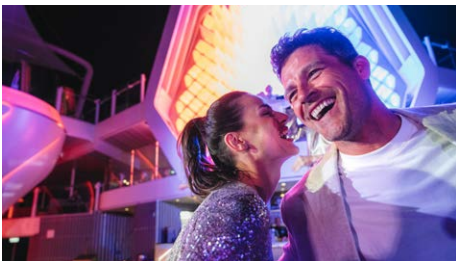


BORA

We're taking brunch through the roof at our new alfresco restaurant, Bora. With the best sea views from the top of the ship and an over-the-top Bloody Mary bar, this is more than a meal, it's a celebration. After the sun sets, Bora brings the flavors of the Mediterranean to your clients table like never before. Dinner is intimate and personalized with elevated cocktails and dishes prepared tableside. Bora is a must-do for date night that lasts all day long.



NOTHING COMES CLOSE TO DATE NIGHT, ALL DAY LONG



SHINE THE NIGHT

They can throw on their shiniest outfit and hit the pulsating dance floor poolside for an after-dark celebration that's part light show, part live performance, and 100% electric.

IT'S SHOWTIME ANYTIME THEY WANT

With so much to do on board, they can create a different date night all day long - every day of their vacation.

CANDELIGHT CONCERT SERIES

Your clients can get cozy with their date during a romantic, candlelit night of live music and glasses of bubbly. Cheers!



DANCE LIKE NO ONE'S WATCHING

Discover so many ways to connect on vacation. From experiencing a whole new side of poolside to dancing the night away under the stars.

COUNTRY MUSIC NIGHT

Your clients can pack their boots and western wear for a night of country classics at The Club. Round up their date and hit the floor for two stepping and line dancing.



THE THEATER

We're adding three new shows to the roster for our state-of-the-art theater. Sit back and enjoy performances that take date night to new levels of excitement.

THE CLUB

This hot spot gets even hotter with two new immersive entertainment experiences that will put your clients and their date into the action like never before.

SEVEN NEW SPACES. ONE NEW HAPPY PLACE.

Celebrity Xcel introduces seven new spaces and countless new experiences that take your clients far away from the everyday. The Bazaar completely erases the line between ship and shore. Bora takes brunch through the roof. And now, we're revealing even more new ways to restore and explore. Introducing Celebrity Pool Club, your clients all-new, all-day outdoor destination featuring the Poolest Day Ever. Enjoy more aah at The Spa with our new Hydra Room and Vitamin D Deck. Any time is game time at the new Attic at The Club. And our new Celebrity Flagship is the store that makes your clients part of our story. There's so much new to do, they'll wish it took longer to get there. Not to worry. We'll take care of every detail, so they can enjoy every moment.

CELEBRITY POOL CLUB



Welcome to Celebrity Pool Club, where pool days are so good, they'll never want them to end. Your clients will dive in with more shade, more personalized service, more entertainment, and some unexpected treats. Forgot their sunscreen? Need a chilled towel? They can visit the Pool Valet for poolside services and amenities. Go VIP in their own cabana with dedicated service, elevated sips and bites and a front row seat to the action. At Celebrity Pool Club, it's never just another day at the pool.

THE SPA



BIGGER SPA. NEW EXPERIENCES. BETTER YOU.

Your clients can find more ways to restore than ever before at The Spa on Celebrity Xcel. Unwind in our first-ever Hydra Room, a new therapeutic H2O experience in the SEA Thermal Suite. They can soak up their daily dose of sunshine at the new outdoor Vitamin D Deck. In our biggest spa at sea, choose from more than 120 treatments, therapies, and experiences. They can get their glam on at the expanded salon. Are they seeking a total mind-body reset on their vacation? They can choose a spa-inspired AquaClass stateroom as their personal sanctuary, where they'll enjoy restorative perks and services along with unlimited, complimentary access to the SEA Thermal Suite.

HYDRA ROOM

Pure relaxation flows all around your clients in our first-ever Hydra Room. The newest edition to the SEA Thermal Suite taps into the rejuvenating power of water to leave your clients feeling completely renewed. They'll step out of this self-care sanctuary ready for anything—including a nap.

VITAMIN D DECK

Welcome to the Vitamin D Deck, the sunniest way to get their vitamins and vacation glow. Kick back on a cozy lounger. Take in the ocean views. Dial in just the right amount of rays with adjustable shade. Serenity at sea has never looked so bright.



SEVEN NEW SPACES. **ONE NEW HAPPY PLACE.**

FLAGSHIP



INTRODUCING THE FIRST-EVER CELEBRITY FLAGSHIP EXPERIENCE

It's part museum, part retail therapy, and totally Celebrity Cruises. The minute your clients step inside, they step into our story. Discover how we've been ruining all other vacations since 1988 with interactive experiences and curated exhibits. Start their own collection with one-of-a-kind Celebrity logo gear, Xcel exclusives, and vintage collectibles they won't find anywhere else. Not even the internet. Plus, they can personalize their keepsakes and mark their place in history with us. After all, we wouldn't be who we are without them

THE ATTIC



ALL PLAY ALL DAY GAME TIME ALL GROWN UP.

Come up to the Attic at The Club, where it's game time anytime. The neon glow sets the scene for friendly competition. Whether your clients are shooting pool, playing darts, or aiming for the top of the leaderboard on their favorite arcade classics, this is the place to get their game on.

THE ANNEX



THE ANNEX

The Annex is the perfect place for a private get-together. The virtual simulator lets your clients play their favorite sports—a game of baseball, soccer, or a round of golf on one of the world's best courses. Rock out at a karaoke night. Settle in for a movie night, complete with popcorn. Or make it their own party lounge to celebrate a special occasion.